

Media Contact:
Meghan Brown
(619) 234-0345
5.11@formulapr.com



5.11 TACTICAL® AND JP ENTERPRISES JOIN FORCES TO CREATE THE 5.11 ALWAYS BE READY EDITION PRECISION RIFLES

New Precision Rifle Series to be Showcased at 2014 NSSF SHOT Show®

Modesto, Calif., Jan. 13, 2014—Today, the global innovator of tactical gear, 5.11 Tactical®, announced that it has joined forces with JP Enterprises to create the 5.11 Always Be Ready Edition, a series of precision rifles that embody the values of innovation and quality that guide both companies.

5.11 Tactical recently released its new Storm Grey color collection, which encompasses styles from its best-selling tactical apparel and gear. To complement this collection, the 5.11 Always Be Ready Edition by JP Enterprises enables the rifle to blend in with other Storm Grey items in the kit—allowing users to both enhance their safety and leverage color as a weapon.

The 5.11 Always Be Ready Edition rifles by JP Enterprises come in three configurations:

- **JP Enterprises JP-15:** value-packed and duty-driven, the JP Enterprises JP-15 is chambered in the .223 caliber ideal for military and Law Enforcement operators
- **JP Enterprises SCR-11:** the JP Enterprises SCR-11 is a lightweight, all-out competition rifle available in .223 caliber or .300 Blackout. The JP Enterprises SCR-11 is also available in the Pro Package with an additional upper receiver chambered in .223 or .300 to give the serious competitive shooter the option of having two different calibers on the same rifle platform
- **JP Enterprises LRP-07:** the JP Enterprises LRP-07 is chambered in a .308 Win as a long range precision package

For whatever your mission, there is a 5.11 Always Be Ready Edition rifle by JP Enterprises ready to serve.

Media interested in learning more about the 5.11 Always Be Ready Edition rifles by JP Enterprises should contact 5.11@formulapr.com or stop by the company's booth (Level 2, #13162) at the 2014 SHOT Show® this week. For additional details on the company's presence at SHOT Show, visit www.511tactical.com/shotshow2014. To find a store where items can be purchased use the 5.11 Tactical [store locator](#).

About 5.11 Tactical

Based in Irvine and Modesto CA, 5.11 Tactical collaborates directly with end users/operators to create purpose-built apparel and gear designed specifically to enhance the safety, accuracy, speed and performance of Military, Public Service professionals and enthusiasts worldwide. 5.11 Tactical products exceed rigorous and exacting standards which have allowed the brand to establish a reputation for innovation and authenticity. The 5.11 Tactical brand has established itself as the premier choice of Duty-Driven Professionals. Learn more about 5.11's best-selling

tactical clothing, uniforms, station-wear, outerwear, footwear and accessories at www.511tactical.com. Connect with 5.11 Tactical on Facebook at www.facebook.com/511Tactical, Twitter ([@511Tactical](https://twitter.com/@511Tactical)) and on Instagram ([@511tactical](https://www.instagram.com/@511tactical)).

About JP Enterprises

Based in Hugo MN, JP Enterprises manufactures the highest-quality AR-type rifles and cutting-edge components on the market for competition, duty and sport. Learn more about JP Enterprises, their shooting team and future events at www.jp Rifles.com, then connect with JP Enterprises on Facebook at www.facebook.com/JPRifles.

###