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**5.11 TACTICAL® LAUNCHES FOLDS OF HONOR COLLECTION IN RECOGNITION OF MEMORIAL DAY**

*Innovator of Tactical Gear Supports Foundation that Gives Healing, Hope and Opportunity to Families of Fallen or Disabled Soldiers*

**MODESTO, Calif. May 22, 2014**—[5.11 Tactical®](#), the global innovator of tactical gear, is acknowledging Memorial Day 2014 by launching a [Folds of Honor](#) collection of pants, jackets, t-shirts, bags, a flashlight and knife that all feature the non-profit organization's logo. Created in partnership with Folds of Honor, 5.11 Tactical will proudly donate a portion of the apparel's proceeds to the Folds of Honor Foundation, which is committed to ensuring no family is left behind in the fight to preserve American freedom. Through scholarships and other assistance, the Foundation provides support and opportunity to spouses and children of fallen or disabled soldiers.

The Folds of Honor collection includes a selection of 5.11 Tactical's best-selling products in black and the company's new color option, Storm Grey. The 17-piece collection also features a brand new graphic t-shirt, custom-designed by 5.11 Tactical for Folds of Honor.

"We're proud to partner with 5.11 Tactical, a company that prides itself on superior products designed for those who serve our nation," said Major Dan Rooney, Folds of Honor founder. "It's exciting to collaborate on a Folds of Honor collection that consumers can not only enjoy, but also feel good about, knowing their purchase ensures that a military family receives the financial support they need to realize their educational dreams."

"The 5.11 Tactical team is excited to partner with Folds of Honor Foundation in supporting the mission of supporting the families of fallen and disabled service members," said Tom Davin, chief executive officer at 5.11 Tactical. "Major Dan Rooney and the team at Folds of Honor Foundation inspire us to follow their lead in serving those who have sacrificed for our nation."

Those interested in 5.11 Tactical's Folds of Honor collection should visit [511tactical.com/folds-of-honor](http://511tactical.com/folds-of-honor), or join the online conversation by mentioning @FoldsofHonor and @511Tactical in Facebook, Twitter and Instagram posts. Media interested in learning more about the collection should contact [5.11@formulapr.com](mailto:5.11@formulapr.com). For media requests related to Folds of Honor, please contact [tammy@aldaycommunications.com](mailto:tammy@aldaycommunications.com).



### **About the Folds of Honor Foundation**

Folds of Honor Foundation was founded in May 2007 by Major Dan Rooney, a former F-16 Fighter Pilot in the Oklahoma Air National Guard, PGA Professional, and USGA member. Based in Owasso, Okla., Folds of Honor is a 501(c)(3) charitable organization with a mission to empower military families by providing educational scholarships and other assistance for the children and spouses of military service men and women killed or disabled while serving our great nation. Since its inception, Folds of Honor has awarded nearly 5,500 educational scholarships to military families. For more information or to make a donation, visit [FoldsofHonor.org](http://FoldsofHonor.org).

### **About 5.11 Tactical**

Based in Irvine and Modesto CA, 5.11 Tactical collaborates directly with end users/operators to create purpose-built apparel and gear designed specifically to enhance the safety, accuracy, speed and performance of Public Service professionals and Military worldwide. 5.11 Tactical products exceed rigorous and exacting standards which have allowed the brand to establish a reputation for innovation and authenticity. The 5.11 Tactical brand is the premier choice of Duty-Driven Professionals. Learn more about 5.11's best-selling tactical clothing, uniforms, station-wear, outerwear, footwear and accessories at [www.511tactical.com](http://www.511tactical.com). Connect with 5.11 Tactical on Facebook ([www.facebook.com/511Tactical](http://www.facebook.com/511Tactical)), #511tactical, Twitter ([@511Tactical](https://twitter.com/@511Tactical)) and on Instagram ([@511tactical](https://www.instagram.com/@511tactical)).