

5.11 TACTICAL® EXTENDS ITS WOMEN'S APPAREL LINE WITH NEW CIRRUS PANT

Reliable, Flattering Fit Pant Designed for Durability, Mobility and Comfort

SHOT Show® (Booth #13162), LAS VEGAS (Jan. 15, 2014)—5.11 Tactical®, the global innovator of tactical gear, today introduced the Women's Cirrus Pant at the 2014 NSSF SHOT Show. The versatile Women's Cirrus Pant is perfectly designed for range training, concealed carry or covert ops. Following the success of 5.11 Tactical's best-selling Stryke Pant, the company has introduced the Cirrus Pant to give women more pant options when both functionality and fit are a priority.

"Due to the high demand of the Woman's Stryke Pant we have created the Women's Cirrus Pant, which is engineered to fit women from the ground up," said Guy Burgstahler, chief marketing officer at 5.11 Tactical. "For professionals both on and off the job, this ultra-durable pant ensures superior resilience which results in overall longer garment life. By construction, the Cirrus Pant allows for ultimate freedom of movement which maximizes comfort."

The Women's Cirrus Pant, built from 6.8oz Flex-Tac[™] fabric, is designed with a professional and flattering fit and features a full gusseted crotch for complete mobility, twin front pockets sized for a knife or cell phone, twin seat pockets sized for magazines, and dependable YKK® zipper hardware. The pant features eight jean-style multi-use pockets, which include hidden pistol magazine pockets for concealed carry during range training, covert operations and more. Available in three colors, Black, Storm and Stone, the Women's Cirrus Pant is engineered to provide maximum durability without sacrificing comfort. The use of bartacking at all major stress points and double stitching on the rear pockets provides exceptional resilience. In addition, the Women's Cirrus Pant features a Teflon® finish for resistance against stain and soil.

The Women's Cirrus Pant retails for \$69.99.

Media interested in learning more about the Cirrus Pant collection should contact <u>5.11@formulapr.com</u> or stop by the company's booth (Level 2, #13162) at the 2014 SHOT Show. For additional details on the company's presence at SHOT Show, visit <u>www.511tactical.com/shotshow2014</u>. To find a store where items from the new 5.11 Tactical RECON collection can be purchased use the 5.11 Tactical <u>store locator</u>.

About 5.11 Tactical

Based in Irvine and Modesto CA, 5.11 Tactical collaborates directly with end users/operators to create purpose-built apparel and gear designed specifically to enhance the safety, accuracy, speed and performance of Military, Public Service professionals and enthusiasts worldwide. 5.11 Tactical products exceed rigorous and exacting standards which have allowed the brand to establish a reputation for innovation and authenticity. The 5.11 Tactical brand has established itself as the premier choice of Duty-Driven Professionals. Learn more about 5.11's best-selling

tactical clothing, uniforms, station-wear, outerwear, footwear and accessories at <u>www.511tactical.com</u>. Connect with 5.11 Tactical on Facebook at <u>www.facebook.com/511Tactical</u>, Twitter (@511Tactical) and on Instagram (@511tactical).

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