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**5.11 TACTICAL® INTRODUCES ZERO-G PLATES™ SYSTEM FOR
LAW ENFORCEMENT PROFESSIONALS**

Company Also Unveils the Sierra Bravo Duty Belt

SHOT Show® (Booth #13162), LAS VEGAS (Jan. 14, 2014)—5.11 Tactical®, the global innovator of tactical gear, today introduced the Zero-G Plates™ System, a revolutionary load-bearing technology that makes law enforcement officers' duty gear feel lighter, more comfortable and secure. Compatible with Zero-G Plates, 5.11 Tactical has also unveiled the Sierra Bravo Duty Belt.

“Police officers often endure unnecessary back pain caused by the improper weight distribution of their duty gear,” said Mike McCourt category business leader at 5.11 Tactical. “Having the desire to help solve this potentially debilitating condition, we partnered with Stanford engineers to introduce the Zero-G Plates System, which helps distribute weight more comfortably. While Zero-G Plates are designed to work well with all duty gear, the Sierra Bravo Duty Belt is a great option, as the belt features the adaptability and customizability officers require in their duty wardrobe.”

Worn under the duty belt, Zero-G Plates utilize the body's natural load bearing structures to mechanically couple duty rigs to hips. The system includes an aerospace-grade carbon fiber construction, enhanced shape for improved comfort while seated, reusable and durable straps and increased wear resistance. Zero-G Plates reduce the pressure that duty gear places on abdominal muscles, freeing professionals to stand with a spine-safe posture. In addition to stabilizing holsters during a draw, the system also simplifies the gear-up process by minimizing the need for extra keepers. Making gear feel light and secure, Zero-G Plates have a low-profile design that's almost entirely hidden under the equipment on a duty belt.

The new Sierra Bravo Duty Belt was engineered with feedback from police officers in the field. The perfect foundation to a tactical or duty wardrobe for improved functionality, the belt is made from resilient 1680D nylon fabric and features durable DuraFlex® hardware and a waterproof back-coating that shields against moisture and the elements. The Sierra Bravo Duty Belt integrates with MOLLE Web gear and the 5.11 SlickStick® system and comes in a kit that includes the main belt, inner belt, and four individual keepers with dual-retention hook-and-loop/snap closures.

The Zero-G Plates System available later this year. The Sierra Bravo Duty Belt's pricing begins at \$49.99.

Media interested in learning more about the Zero-G Plates System and Sierra Bravo Duty Belt should contact 5.11@formulapr.com or stop by the company's booth (Level 2, #13162) at the 2014 SHOT Show. For additional details on the company's presence at

SHOT Show, visit www.511tactical.com/shotshow2014. To find a store where these items can be purchased use the 5.11 Tactical [store locator](#).

About 5.11 Tactical

Based in Irvine and Modesto CA, 5.11 Tactical collaborates directly with end users/operators to create purpose-built apparel and gear designed specifically to enhance the safety, accuracy, speed and performance of Military, Public Service professionals and enthusiasts worldwide. 5.11 Tactical products exceed rigorous and exacting standards which have allowed the brand to establish a reputation for innovation and authenticity. The 5.11 Tactical brand has established itself as the premier choice of Duty-Driven Professionals. Learn more about 5.11's best-selling tactical clothing, uniforms, station-wear, outerwear, footwear and accessories at www.511tactical.com. Connect with 5.11 Tactical on Facebook at www.facebook.com/511Tactical, Twitter ([@511Tactical](#)) and on Instagram ([@511tactical](#)).

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