

5.11



5.11® DONATING PROCEEDS OF DEFENDER-FLEX PANTS AND JEANS TO BRAND AMBASSADORS' SUPPORTED CHARITIES

Irvine, CA (August 25, 2017) – As an extension of the 5.11 *Always Be Ready*® brand campaign, throughout the months of September and October, 5.11 will be donating a portion of the proceeds from the sale of its recently launched Defender-Flex Pants and Jeans to the Sheepdog Fund, Navy SEAL Foundation, and National Law Enforcement Officers Memorial Fund. Each of the charities is supported by 5.11 brand ambassadors Tim Kennedy, Andy Stumpf, and Jolie Gentry Macias (consecutively) and gives back to those who selflessly serve our communities and our country. Each charity will receive up to \$20,000 in donations from the campaign.

The 5.11 *Always Be Ready*® brand campaign centers on people that have the right mindset and training, and need the right gear to succeed in their mission. They are ready to help those in need, ready to protect and serve, and ready to crush goals. 5.11 embodies this mindset of readiness.

“We make purpose-built gear for individuals who must always be ready for every mission, and for any adventure,” said 5.11’s Vice President of Global Marketing, Willem Driessen. “The Defender-Flex product line provides the same level of tactical quality and functionality consumers expect on-duty, but with premium, off-duty wearability.”

Driessen continues, “Tim, Andy, and Jolie have tremendous experience on and off duty wearing 5.11 product. It is important for us to stay true to our heritage by supporting causes that are meaningful to our ambassadors.”

For more information on the charitable contributions, Defender-Flex Pants and Jeans, and the *Always Be Ready* campaign, please visit <http://www.511tactical.com/AlwaysBeReady>.

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About 5.11

With offices around the globe, 5.11 works directly with end users to create purpose-built apparel and gear designed specifically to enhance the safety, accuracy, speed, and performance of tactical professionals and enthusiasts worldwide. 5.11 products exceed rigorous standards, which have allowed the brand to establish a reputation for innovation and authenticity, and become the premier choice for those that always have to be ready. 5.11 is a portfolio company of Compass Diversified Holdings (NYSE: CODI). Learn more about 5.11's best-selling tactical gear and accessories at www.511tactical.com. Connect with 5.11 on [Facebook](#), Twitter [@511Tactical](#) and on Instagram [@511Tactical](#). #511tactical

About Sheepdog Fund

"The Sheepdog Survival Fund raises money to help law enforcement, military, and other first responders get the best training possible, no matter the cost. The Fund also helps provide the best equipment possible, to give our heroes the best chance to successfully and safely complete their missions. The Sheepdog Survival Fund strives to make this training and equipment free of cost to our heroes, courtesy of tax free donations from people like you. The Fund is constantly engaged with them to determine their needs and help in every way possible."

About Navy SEAL Foundation

The Navy SEAL Foundation provides immediate and ongoing support and assistance to the Naval Special Warfare (NSW) community and its families, the families of the fallen, wounded NSW warriors, transitioning NSW veterans as well as post-9/11 SEAL and SWCC veterans.

U.S. Navy SEALs have been in sustained combat for over 16 years, performing hazardous work in unforgiving environments at an unrelenting pace. SEALs are currently deployed in over 30+ countries across the globe and spend up to 270 days each year in harm's way. The Navy SEAL Foundation stands behind these warriors and their families by providing a comprehensive set of programs specifically designed to improve health and welfare, build and enhance resiliency, empower and educate families and provide critical support during times of illness, injury or loss.

Like the community it serves, the Foundation is a solid, high performing organization committed to excellence. 93 cents of every dollar donated goes directly to current or future programs. This year the Navy SEAL Foundation received its 6th consecutive 4-star rating and its second 'perfect 100' score from Charity Navigator, a top charity watchdog, for sound fiscal management and commitment to accountability and transparency (top .6% of all rated charities).

To learn more, visit www.navySEALfoundation.org or contact us at 757.363.7490.

The Navy SEAL Foundation is a 501c3 national nonprofit charitable organization. TAX-ID 31-1728910. The Navy SEAL Foundation is a non-federal entity. It is not a part of the Department of Defense or any of its components, and it has no governmental status.

About National Law Enforcement Officers Memorial Fund (NLEOMF)

Established in 1984, the National Law Enforcement Officers Memorial Fund is a private non-profit organization dedicated to telling the story of American law enforcement and making it safer for those who serve. The Memorial Fund maintains the National Law Enforcement Officers Memorial in Washington, DC, which contains the names of 21,183 officers who have died in the line of duty throughout U.S. history. The Memorial Fund is now building the National Law Enforcement Museum, which will tell the story of American law enforcement through high-tech, interactive exhibitions, historical artifacts and extensive educational programming. For more information, visit <http://www.LawMemorial.org>.

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