

5.11 Announces Expanded Product Integration Partnership with Ubisoft®

Leading Global Innovator of Tactical Apparel and Gear To Appear in Far Cry® 5

Irvine, Calif. (March 7, 2018) — <u>5.11 Tactical</u>®, the world's leading innovator of purpose-built gear, is proud to announce a continued partnership with Ubisoft® for its upcoming release, Far Cry® 5. Players will have the opportunity to outfit their characters in 5.11 apparel and gear through in-game character customization options, a first for the series.

5.11®'s 2016 product integration in *Tom Clancy's Ghost Recon® Wildlands* broke ground connecting the worlds of gaming and real-life tactical by providing gamers with the same 5.11 purpose-built products that are used by tactical professionals every day.



5.11 makes innovative tactical apparel and gear designed for those who engage in the toughest missions. In Far Cry 5, players will have access to the highest levels of product innovation and tactical functionality through 5.11's product offering. The assortment of 5.11 products featured in Far Cry 5 includes: Sidewinder Flannel Shirt, Stryke™ Long Sleeve Shirt, H.R.T.® Titanium Watch, Station Grip Gloves, Sabre Jacket 2.0™, Cable Hiker Boot, Rapid Half Zip, Multicam® Flag Bearer Cap, All Hazards Nitro Backpack, Men's Taclite® M-65 Jacket, and Men's Sierra

Softshell. To view and purchase the product available in the game, please visit: http://www.511tactical.com/FarCry5.

"We are very happy to be extending our partnership with Ubisoft," said 5.11's Vice President of Global Marketing, Willem Driessen. "5.11's apparel and gear are designed to perform in the most demanding missions, and will meet the tactical needs of Far Cry 5 players just as thoroughly." Driessen concludes, "We truly enjoy working with the Ubisoft team and seeing 5.11's products featured in Far Cry 5."

"It is great to partner with the 5.11 team again," said Adam Novickas, Vice President of Marketing at Ubisoft. "Far Cry 5's setting, the fictional Hope County, Montana, makes 5.11's tactical, purpose-built products a natural fit for character customization as players prepare to go toe-to-toe with The Project at Eden's Gate."

Set in America, a first for the franchise, Far Cry 5 offers players total freedom to navigate a serene-looking yet deeply twisted world as the new junior deputy of fictional Hope County, Montana. Players will find that their arrival accelerates a years-long silent coup by a fanatical doomsday cult, The Project at Eden's Gate, igniting a violent takeover of the county. Under siege and cut off from the rest of the world, players will join forces with residents of Hope County and form the Resistance.

Far Cry 5 is available for purchase on March 27, 2018. For more information on 5.11 and the latest updates on 5.11's Ubisoft® Far Cry 5 partnership, please follow 5.11 @511Tactical.

For more information about Far Cry 5, please visit farcry.com and follow us on Facebook at facebook.com/farcry.usa and on Twitter at twitter.com/farcrygame or hashtag #FarCry5.

About 5.11 Tactical

With offices around the globe, 5.11 works directly with end users to create purpose-built apparel and gear designed specifically to enhance the safety, accuracy, speed, and performance of tactical professionals and enthusiasts worldwide. 5.11 products exceed rigorous standards, which have allowed the brand to establish a reputation for innovation and authenticity, and become the premier choice for those that always have to be ready. 5.11 is a portfolio company of Compass Diversified Holdings (NYSE: CODI). Learn more about 5.11's best-selling tactical gear and accessories at www.511tactical.com. Connect with 5.11 on Facebook, Twitter <a href="mailto:openics.openi

About Ubisoft

Ubisoft is a leading creator, publisher and distributor of interactive entertainment and services, with a rich portfolio of world-renowned brands, including Assassin's Creed, Just Dance, Watch_Dogs, Tom Clancy's video game series, Rayman and Far Cry. The teams throughout Ubisoft's worldwide network of studios and business offices are committed to delivering original

and memorable gaming experiences across all popular platforms, including consoles, mobile phones, tablets and PCs. For the 2016-17 fiscal year Ubisoft generated sales of €1,460 million. To learn more, please visit www.ubisoftgroup.com

###

Media Contact:

5.11 Public Relations PR@511Tactical.com