



\*\*\* MEDIA ALERT \*\*\*

## 5.11® CELEBRATES GRAND OPENING OF NEW OCEANSIDE, CALIF. STORE LOCATION

**WHAT:** [5.11®](#), the global innovator of tactical apparel and gear, will be hosting a public event to celebrate the grand opening of its new brick-and-mortar retail store in Oceanside, Calif. Held onsite at the new store, the commemorative event promises an unforgettable experience and intimate first look at 5.11's commitment and focus on providing top-of-the-line tactical apparel and gear for men and women. Community members are encouraged to visit the new retail location to explore 5.11's complete product offering of men's and women's apparel and gear.

Not only will attendees have an opportunity to check out the latest styles from 5.11, but they will also have a chance to take part in a variety of grand opening festivities. Commencements will begin at 12 p.m. PT with a special door breaching ceremony. Attendees can then enjoy gear and apparel giveaways, raffles, complimentary food and refreshments and a free, limited edition 5.11 patch with any in-store purchase. Local law enforcement officers and military will be honored for their exemplary service to public safety during the event. Additionally, special guests will be in attendance to help celebrate, including Andy Stumpf—5.11 ambassador, decorated former Navy SEAL and record-holding Base Jumper—and Second Lieutenant USMC and CrossFit athlete Taylor Drescher.

Following the grand opening, the 5.11 Oceanside store location will be open Monday through Saturday from 10 a.m. – 8 p.m. PT, and Sundays 11 a.m. – 6 p.m. PT.

**WHEN:** Saturday, March 11, 2017 at 12 p.m. PT

**WHERE:** 5.11  
3186 Vista Way, Suite 100  
Oceanside, CA 92056

**WHY:** 5.11 is honored to serve law enforcement, firefighter, EMS and Military professionals and tactical enthusiasts. The company's brick-and-mortar retail locations provide an ideal opportunity for the brand to directly engage with both local and international tactical professional and enthusiast communities. Serving as a retail destination for the larger San Diego County population, the Oceanside store location is easily accessible for North County residents and surrounding communities.

**WHO:** Media and San Diego community members are invited to join in the grand opening festivities surrounding 5.11's Oceanside store location. To learn more about the event, please visit [www.facebook.com/511Oceanside](http://www.facebook.com/511Oceanside). For more information on 5.11, its product offerings or store opening, please contact [pr@511tactical.com](mailto:pr@511tactical.com).

### **About 5.11**

With offices around the globe, 5.11 works directly with end users to create purpose-built apparel and gear designed specifically to enhance the safety, accuracy, speed, and performance of tactical professionals and enthusiasts worldwide. 5.11 products exceed rigorous standards, which have allowed the brand to establish a reputation for innovation and authenticity, and become the premier choice for those that always have to be ready. 5.11 is a portfolio company of Compass Diversified Holdings (NYSE: CODI). Learn more about 5.11's best-selling tactical gear and accessories at [www.511tactical.com](http://www.511tactical.com). Connect with 5.11 on [Facebook](#), Twitter [@511Tactical](#) and on Instagram [@511Tactical](#). #511tactical.

###