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5.11 Unveils New Spring and Fall Products at SHOT 2018

Irvine, Calif. (Jan. 19, 2018) – <u>5.11 Tactical</u>, the global innovator of tactical apparel and gear, will showcase its largest line of new products in the brand's 15-year history at the annual SHOT Show in Las Vegas, January 23-26, 2018. In addition to debuting collections of new packs and bags, professional uniforms, tactical apparel, boots and accessories to help both on and off-duty consumers "Always Be Ready®", 5.11 will also be announcing several new innovation partners, and 2018 brand initiatives.

Inspired by 5.11's battle-tested backpacks, the new **Rapid Origin Pack** is an ideal mission-ready pack. Lightweight and medium-sized, the Rapid Origin features multiple quick-release and adjustable straps to customize the fit. A web platform on the front allows pouches or gear to be added, and there is a secure CCW compartment and an internal admin panel. Built with a large, drop-front inverted U opening, the interior is easy to access and includes a padded laptop compartment. (\$84.99)



Rapid Origin Pack

The new **Aerial Shirt** is made using dissolving yarn technology, resulting in a highly breathable, moisture-wicking garment that features breathe-through ventilation and excellent air flow. The Aerial includes 5.11's proprietary RAPIDraw[™] placket for easy access to a concealed carry weapon. (\$49.99) The **Have a Knife Day Shirt** is a button-down, built with a RAPIDraw[™] placket for easy access to a concealed carry weapon. It features a subtle knife print pattern in its lightweight cotton/polyester fabric. Small bellows under the neck yoke offer easier movement for everyday wear. (\$49.99)



Aerial Shirt

5.11's new <u>Cupron</u>® **Socks** make the most of copper's natural anti-microbial properties. Cupron®'s anti-fungal fibers prevent the growth of, while also killing 99.9% of *T mentagrophytes*, athlete's foot fungus. The socks feature moisture-wicking polyester with a Cupron® copper heel and toe, as well as compression zones designed for fit and all-day comfort. (\$24.99/3 pack)



Cupron® Socks

5.11 will introduce a new color way (dark coyote/dark brown) in two of its most popular and technologically advanced footwear styles. The **Apex Waterproof 8" Boot** features a resoleable Vibram® Megagrip outsole, a D30® Lite midsole, a D30 support footbed, an eVent™ breathable blood borne pathogen waterproof membrane lining, and a Kevlar® reinforced heel. (\$249.99) The **XPRT® 3.0 Waterproof 6" Boot** features the Vibram® Megagrip outsole to help grip on dry and wet terrains, along with an OrthoLite® Imperial footbed for higher energy return and less fatigue. It also features a Kevlar® heel, side ankle abrasion protection and an eVent® waterproof breathable and BBP resistant membrane lining. (\$209.99)

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Apex Waterproof 8" Boot

In Fall 2018, 5.11 will be the first apparel brand to introduce its exclusive **GEO7™ Camo** providing users with advanced concealment technology founded by using mathematical principles. Developed in an exclusive partnership with <u>Veil Camo™</u>, the line includes Tactical Duty Uniform Shirts, Pants, Jackets, Hats, a Plate Carrier and additional gear. Each piece features a combination of macro and micro visual disruption and color palettes that work in tandem across light conditions and environments to give users a tactical time advantage in remaining concealed. Offered in two colors, GEO7™ Terrain and GEO7™ Night, GEO7™ is a revolutionary technology designed using both fractal and chaos mathematical principles. These principles fuel the visual biases found in the natural world. This approach lends to the color and visual disruption which makes GEO7™ so effective.

Additionally, 5.11 is partnering with <u>The Woolmark Company</u> to create a **Class-A Flex-Tac® Poly/Wool professional collection**, which includes men's and women's short-sleeve and long-sleeve shirts and pants in a professional fabric containing natural stretch and recovery. 5.11's uniform line is consistently known for providing a professional look, fade-resistant Teflon® finish, and home laundry-friendly qualities. The addition of the Flex-Tac® Poly/Wool technology elevates the uniforms' functionality, comfort and durability by resisting soiling and staining, while also absorbing moisture vapor, controlling odor naturally, and delivering natural thermoregulation and UV protection.

5.11's best-selling **Defender-Flex Jeans** will be offered for women in a boot cut and slim fit, as well as in dark, medium and light color washes. Built with advanced fabrics and classic jean styling, these innovative pants features stretch and recovery technology woven into comfortable denim, along with seven versatile pockets - including two specifically sized to fit magazines - to carry all necessities while on and off the range. (\$69.99)

5.11 will also introduce the mission-ready **AMP™** collection of packs, plate carrier and mission-specific gear sets. AMP packs include 5.11's patented HEXGRID® Gear Set™ attachment which enables multi-directional mounting of web/MOLLE pouches, along with hook and loop attachments. Capabilities can be expanded and mission-prepped with

various gear sets designed to be switched or transferred between bags and mounted externally and/or internally. The collection includes the AMP12[™] backpack, AMP24[™] backpack, AMP72[™] backpack, the All Missions Plate Carrier and 2 Banger Gear Set[™], HEXGRID® 9x9 Gear Set[™], HEXGRID® 12x9 Gear Set[™], Admin Gear Set[™], Med Pouch Gear Set[™], Double Deploy Gear Set[™].

Lastly, 5.11 will unveil a full overhaul on its line of **tactical lighting**. The comprehensive line of flashlights includes over 25 different styles, all geared to provide lighting solutions for the most demanding missions by offering more power, extended runtime and farther viewing distance.

"5.11 is renowned for its award-winning products among law enforcement, military, fire and EMS professionals worldwide, and we're thrilled to continue expanding our consumer line as well," said Jan-Willem Driessen, Vice President of Global Marketing at 5.11. "We look forward to debuting this new collection, and continuing to provide our customers with the products they need to *Always Be Ready*®." Driessen furthers, "We have many exciting brand partnerships continuing into 2018, including a continued partnership with The CrossFit® Games and Service Open, an extended Ubisoft partnership with 5.11 apparel and gear appearing in the upcoming Far Cry® 5 video game, as well as an expansion of 5.11's Quiet Warrior program."

"We at 5.11 are product innovators in every sense of the word," said 5.11's President, Francisco Morales. "Throughout 5.11's Spring and Fall 2018 product lines you'll see innovative designs, collaborations, and technologies that no one else is utilizing." Morales continues, "We're incredibly proud of our purpose-built products and our partnerships with the end-users, service professionals and operators, whose feedback helps us design the best the industry has to offer."

"SHOT Show 2018 will be the most exciting and productive in the history of our company," said Tom Davin, CEO of 5.11. "With this combination of innovative 5.11 products, tactical professionals from around the world, and the 5.11 executive team, new ideas, synergies and opportunities are sure to result."

New styles will be featured at 5.11's booth (#13162) at SHOT Show 2018 at the Sands Convention Center in Las Vegas, Nevada.

About 5.11 Tactical

With offices around the globe, 5.11 works directly with end users to create purpose-built apparel and gear designed specifically to enhance the safety, accuracy, speed, and performance of tactical professionals and enthusiasts worldwide. 5.11 products exceed rigorous standards, which have allowed the brand to establish a reputation for innovation and authenticity, and become the premier choice for those that always have to be ready. 5.11 is a portfolio company of Compass Diversified Holdings (NYSE: CODI). Learn more about 5.11's best-selling tactical gear and accessories at www.511tactical.com. Connect with 5.11 on Facebook, Twitter @511Tactical and on Instagram @511Tactical. #511tactical