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## 5.11 TACTICAL® EXTENDS POPULAR RECON™ LINE WITH NEW FOOTWEAR FOR WOMEN

New Women's 5.11 RECON Trainer for Multi-function and Performance

SHOT Show® (Booth #13162), LAS VEGAS (Jan. 14, 2014)—5.11 Tactical®, the global innovator of tactical gear, today introduced the Women's 5.11 RECON™ Trainer at the 2014 NSSF SHOT Show. Following the success of the 5.11 RECON Trainer for men, the company is extending its RECON line with select products for women designed to help maximize females' functionality and performance across a range of missions—from fitness and outdoor training to duty-driven responsibilities and more.

"The popularity of the RECON Trainer created customer demand for a women's version, which is why we've expanded the shoe to this new market," said Guy Burgstahler, chief marketing officer at 5.11 Tactical. "The RECON shoe offers all the superior quality and features of the original men's line, providing unbeatable ventilation, flexibility and strength for those who train with a higher purpose".

The Women's RECON Trainer is engineered to be a lightweight cross training shoe. Available in three colors, Caribbean Sea, Storm and Scope Orange, the footwear combines a minimalist design with long lasting performance. Its HELCOR® panels provide strength and flexibility, while the full-length CMEVA midsole adds structure and support. The RECON Trainer also features a broadened forefoot to promote toe splaying—maximizing engagement and improving balance. The footwear's integrated Rope Ready™ Zone provides assistance when climbing. In addition, an 8 mm forward angle drop from heel to toe creates a lower profile that increases acceleration and control while remaining lightweight. Authentic OrthoLite® insoles are used for added comfort and are removable for a customized fit.

The Women's RECON Trainer retails for \$99.99.

Media interested in learning more about the RECON collection should contact <u>5.11@formulapr.com</u> or stop by the company's booth (Level 2, #13162) at the 2014 SHOT Show. For additional details on the company's presence at SHOT Show, visit <u>www.511tactical.com/shotshow2014</u>. To find a store where items from the new 5.11 Tactical RECON collection can be purchased use the 5.11 Tactical <u>store locator</u>.

## **About 5.11 Tactical**

Based in Irvine and Modesto CA, 5.11 Tactical collaborates directly with end users/operators to create purpose-built apparel and gear designed specifically to enhance the safety, accuracy, speed and performance of Military, Public Service professionals and enthusiasts worldwide. 5.11 Tactical products exceed rigorous and exacting standards which have allowed the brand to establish a reputation for innovation

and authenticity. The 5.11 Tactical brand has established itself as the premier choice of Duty-Driven Professionals. Learn more about 5.11's best-selling tactical clothing, uniforms, station-wear, outerwear, footwear and accessories at <a href="www.511tactical.com">www.511tactical.com</a>. Connect with 5.11 Tactical on Facebook at <a href="www.facebook.com/511Tactical">www.facebook.com/511Tactical</a>, Twitter <a href="www.facebook.com/511Tactical">(@511Tactical</a>) and on Instagram (@511tactical).

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