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5.11 TACTICAL'S ® NEW APEX PANT REVOLUTIONIZES THE TACTICAL PANT

The company that invented the Tactical Pant releases a real game-changer

SALT LAKE CITY—AUG. 5, 2015—5.11 Tactical® is the global innovator in tactical apparel and gear. Today 5.11 unveiled their new APEX Pant at Outdoor Retailer Summer Market. This reinvention of the tactical pant takes comfort, durability and covert features to a whole new level.

Working with top tier operators, 5.11 Tactical designed the APEX to satisfy the need for a low visibility pant with full tactical features. The new side cargo pockets highlight a unique feature: full size cargo pockets that bellow inside yet can accommodate 2 fully-loaded AR magazines each. Zip closures are included for security. Two additional rear pockets will carry 2 more AR magazines, or an iPhone 6 Plus. The waistband's hidden pockets carry flex-cuffs, handcuff keys, and it stretches to conceal weapons. Further, 5.11 created a new canvas weave from their proprietary Flex-Tac® fabric, providing mechanical stretch that will withstand hard use without failing.

"We've received great feedback on the 5.11 Stryke Pants, but some leading operators challenged us to build a low profile pant with full tactical features, including the ability to securely carry 6 AR magazines," said 5.11 Tactical CEO Tom Davin. "The Apex Pant has been in field tests with selected operators for roughly 6 months. We've gotten very positive feedback and incorporated a few minor adjustments into this product. We believe this 5.11 Apex pant is the new standard for covert functionality, comfort and durability."

The Apex Pant retails for \$84.99 [MSRP], and is available in five versatile colors, Black, Dark Navy, TDU Green, Battle Brown and Khaki.

Media interested in learning more about 5.11 Tactical should contact <u>5.11@havasformula.com</u> or visit the company's booth at Outdoor Retailer Summer Market (booth # PV2231). For more information on 5.11 Tactical's extensive product line, visit www.511Tactical.com.

About 5.11 Tactical

With offices around the globe, 5.11 Tactical works directly with end users/operators to create purpose-built apparel and gear designed specifically to enhance the safety, accuracy, speed, and performance of first responders worldwide. 5.11 Tactical products exceed rigorous and exacting standards, which has allowed the brand to establish a reputation for innovation and authenticity, and become the premier choice for Duty-Driven professionals. Learn more about 5.11's best-selling tactical gear and accessories at www.511tactical.com. Connect with 5.11 Tactical on Facebook, #511tactical, Twitter @511Tactical and on Instagram @511Tactical.