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5.11 TACTICAL® ANNOUNCES NEW ADDITIONS TO CLOTHING AND ACCESSORY LINEUP FOR FALL/WINTER 2015

New Additions to Company's Robust Product Line Provide a Versatile Range of Function and Style

SALT LAKE CITY—AUG. 5, 2015—Today at Outdoor Retailer Summer Market, <u>5.11 Tactical®</u>, the global innovator of tactical apparel, gear and accessories, announced three new additions to its line of purpose-built apparel and accessories. Debuting as part of the company's brand new Fall/Winter 2015 catalog are the Ignitor Backpack—a load-bearing bag that provides comfort and durability during long treks— the Iaclite® Anorak Jacket—a versatile piece that's exceptionally useful for changing environments and the Rapid Response Long Sleeve Polo, which offers a winning combination of moisture-wicking and flexibility for full range of motion.

"Innovation drives every level of our product development at 5.11 and our Fall collection is no exception, said 5.11 Tactical CEO Tom Davin. "Each new product is crafted with precision to outfit professionals and enthusiasts who share our mindset of preparedness."

Each product is designed for maximum functionality and comfort, while demonstrating the durable and high-quality features of 5.11 Tactical. Additional features include:

- Ignitor Backpack— a lightweight, structurally-enhanced backpack with new tactical features. The belt panels are both Thumbdrive® holster and SlickStick compatible. Constructed from a rugged Zephyr™ suspension system with aerospace mesh for improved ventilation and comfort, the Ignitor Backpack allows for comfort, even while carrying heavy loads and a hydration compartment fitting standard water bladder systems. The pack goes further in adaptability in offering both a RUSH Tier scabbard platform and MOLLE compatible exterior (\$184.99[MSRP], available in Black and Sandstone).
- Taclite® Anorak—the Anorak is a functional jacket made of 5.11' exclusive poly-cotton blend Taclite fabric which offers durability and comfort for versatile environments. Featuring a 100% cotton flannel lining offering 40gm of insulation and Quixip® patented technology for two-way zipping that extends through the sleeve to allow for underarm venting, the Taclite Anorak easily transitions from cool climates to hot conditions while maintaining comfort. Added durability, comes from the Teflon® finish for stain and soil resistance. Functionality is found in the jacket's kangaroo style pockets that feature 5.11s innovative Rapiddraw pass through access to a concealed firearm (\$149.99[MSRP], available in Stone, Brown and Tundra).
- Rapid Response Long Sleeve Polo—perfect for all-day wear, the Rapid Response polo wicks away
 moisture to keep dry and the two-way mechanical stretch fabric found on the collar and shoulders
 along with the full gusseted construction ensures complete range of motion. Snag resistant, the
 Rapid Response LS Polo is equipped with anti-microbial technology that inhibits growth of bacteria, a

YKK [®] zip secure chest pocket, and Duraflex [®] ring snaps to be prepared for any situation (\$64.99 [MSRP], available in Volcanic, Silver Pine and Sage Green).

Media interested in learning more about 5.11 Tactical should contact <u>5.11@havasformula.com</u> or visit the company's booth at Outdoor Retailer Summer Market (booth # PV2231). For more information on 5.11 Tactical's extensive product line, visit <u>www.511Tactical.com</u>.

About 5.11 Tactical

With offices globally, 5.11 Tactical collaborates directly with end users/operators to create purpose-built apparel and gear designed specifically to enhance the safety, accuracy, speed and performance of first responders worldwide. 5.11 Tactical products exceed rigorous and exacting standards, which have allowed the brand to establish a reputation for innovation and authenticity, and cement itself as the premier choice for Purpose-Driven professionals and enthusiasts worldwide. Learn more about 5.11's best-selling tactical gear and accessories at www.511tactical.com. Connect with 5.11 Tactical on Facebook, #511tactical, Twitter @511Tactical and on Instagram @511Tactical.

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