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TACTICAL INNOVATION CONTINUES – 5.11 TACTICAL® REVEALS NEW SPRING PRODUCT AT SHOT 2016

Expanded Product Line Delivers Performance and Value with New Apparel and Gear to Support the Most Demanding Missions

SHOT Show® (Booth #13162), LAS VEGAS (Jan. 19, 2016)—5.11 Tactical®, the global innovator in tactical apparel and gear, today announced new products for those who require rugged, purpose-built gear. Available now on www.511tactical.com and through 5.11's [retail partners](#), the latest product release includes:

PANT INNOVATION

Last year, 5.11 saw tremendous success with the release of the APEX and Stryke™ TDU pants, both of which sold out after their introduction. To design both products, 5.11 worked closely with top tier operators to co-create the next evolution of versatile tactical pants. While the APEX is a low-visibility pant with full tactical features, the Stryke TDU is an agile mission-ready pant. 5.11 continues to innovate their product line in 2016 with the release of the Traverse™ Pant 2.0.

Traverse Pant 2.0 – The next iteration of 5.11's lightweight, ultra-flexible pant is constructed of a quick-drying, breathable four-way stretch fabric. Featuring articulated knees and a fully-gusseted inseam and durable water repellent finish, the Traverse 2.0 pant provides a wide range of movement and durability. Ten pockets, including some with zip closure, offer optimal gear management. (Available in Tundra, Khaki, Black and Storm. Retail price: \$94.99)

PURPOSE-BUILT PACKS

Havoc 30™ Backpack – Built as an urban version of 5.11's best-selling RUSH™ bag series, the new Havoc 30 is a low profile, lightweight and durable load carry solution. The Havoc is made from highly resilient nylon and incorporates quick access waist belt magazine pockets, zip secured double AR magazine/water bottle pockets and admin pockets providing plenty of storage options. The pack's 1.5" waist belt is removable and holster compatible allowing for end-use customization. It is also fully compatible with [5.11 Tactical Zero-G Plates™](#). A laser-cut MOLLE platform and padded eyewear pocket provide further customization with 5.11 pouches and added storage capability. (Available in Black, Double Tap, Sandstone and Storm. Retail price: \$149.99).

APPAREL DESIGNED FOR WOMEN

Raven Range Tight and Capri – Bringing an innovative and tactical perspective on the popular yoga pant, 5.11 is launching two high-quality pant options for women – the Raven Range Tight and Capri. Constructed from flexible and comfortable "ponte di roma" fabric, both pants have a smooth finish for a sleek look. Additionally, the new Raven Range pant offers a wide elastic waistband, belt loops and abrasion-resistant panels to support and prevent fabric wear with a gun belt and holster. (Capri available in Tundra and Black. Retail price: \$89.99. Tight available in Tundra and Black. Retail price: \$94.99)

Spitfire Shooting Shirt – Specifically designed for female range trainers and competitive shooters, the Spitfire Shooting Shirt combines functionality with comfort and a flattering fit. Made from lightweight Flex-Tac® canvas with mechanical stretch and a TEFLON® finish for water and stain resistance, the shirt is breathable and durable. Hidden utility pockets

and a sleeve pen pocket provide smart storage. Feminine lines and a shaped waist provide a fashionable and functional fit. (Available in Mosstone, Maritime and Black. Retail price: \$74.99)

FOOTWEAR

Speed 3.0 Boots –Building off the success of our EVO and ATAC® Boots, 5.11 updated the Speed family of boots to be lighter and perform under the extreme conditions found while on duty, at the range, exploring the backcountry or the jungle. The Speed series offers the structure and support of a full-sized tactical boot on a quick and agile platform. 5.11 now offers three versions in the Speed boot series:

- **Speed 3.0 5” Boots** – A more durable version of the Speed boot based on feedback received from the field, the 3.0 provides solid performance you would expect from a tactical boot designed for the rigors of duty work associated with First Responders. The Speed 3.0 boot has a completely new cupsole platform with forefront fence climbing lugs plus broad and supporting multi-directional lugs with oil and slip resistance for sure-footed traction. The 3.0 also features an Agion Antimicrobial® lining, an OrthoLite® insole plus a strobe sock for additional cushioning, support and long-term comfort. (Sizes 4, 5, 6-12, 13, 14, 15 Regular and 7-12, 13, 14 Wide; Retail price: \$89.99 / Black)
- **Speed 3.0 8” Side-Zip Boot** – With all the features found in the Speed 3.0 5” Boot, the Side-Zip comes in an 8 inch height with a YKK® side zipper for easy on and off. (Sizes 4, 5, 6-12, 13, 14, 15 Regular and 7-12, 13, 14 Wide; Retail price: \$94.99 / Black.)
- **Speed 3.0 Jungle Boots** – The Speed 3.0 Jungle Boot adds innovative quick-dry synthetic leather technology along with an entirely new jungle cupsole platform with self-cleaning lugs. The 3.0 also features Agion® Antimicrobial® lining and OrthoLite® insole and strobe sock for additional cushioning, support and long-term comfort. (Sizes 4, 5, 6-12, 13, 14, 15 Regular and 7-12, 13, 14 Wide; Retail price: \$94.99) Offered in Black and Dark Coyote.

2016 Packs + Bags Loadout Campaign – READY. LIKE YOU.

- When it's go time, everyone needs a bag that's up to the challenge. Whether it's for everyday, a day hike or an overnight trip, 5.11 Tactical has a bag that is ready for the situation. Our bags are relied upon by first responders, military units and outdoor enthusiasts across the globe to help them keep mission-critical gear close and ready for action. Through videos, blog articles and social media, the Loadout campaign will tap into the knowledge base of professionals and subject matter experts on what they carry in their bags for specific missions, everyday carry gear as well as tips for building the perfect bag set up. Unique features of 5.11 bags, packs and user tips will accompany an early look at new styles in the line. Watch for this exclusive content on our social media channels and in key retail partner stores. "Ready, Like You" launches this coming February. Contact our media department for more information on this content-rich campaign.

For more information on 5.11 Tactical and its institutional and tactical product offerings, please stop by the 5.11 Tactical booth at 2016 NSSF SHOT Show (#13162) or visit 511Tactical.com.

About 5.11 Tactical

With offices around the globe, 5.11 Tactical works directly with end users/operators to create purpose-built apparel and gear designed specifically to enhance the safety, accuracy, speed, and performance of first responders and tactical enthusiasts worldwide. 5.11 Tactical products exceed rigorous and exacting standards, which have allowed the brand to

establish a reputation for innovation and authenticity, and become the premier choice for Duty-Driven professionals. Learn more about 5.11's best-selling tactical gear and accessories at www.511tactical.com. Connect with 5.11 Tactical on [Facebook](#), Twitter [@511Tactical](#) and on Instagram [@511Tactical](#). #511tactical

Media interested in learning more about 5.11 Tactical should contact 5.11@havasformula.com.

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