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## 5.11 TACTICAL® DEBUTS NEW COVERT HANDBAGS AT NRA 2015 ANNUAL MEETINGS & EXHIBITS

*Tactical Gear Innovator Introduces Lucy Tote and Sarah Satchel*

**NRA 2015 Annual Meetings And Exhibits (Booth #2658), Nashville, Tenn. (April 10, 2015)**—Today at the 144th NRA 2015 Annual Meetings and Exhibits, [5.11 Tactical®](#), the global innovator of tactical gear, unveiled two new covert handbags, the [Lucy Tote](#) and the [Sarah Satchel](#). With a sleek design, the handbags are purpose-built to provide female operators with reliable covert solutions that offer built-in tactical features and are ideal for off-duty, concealed carry wear.

Both the Lucy Tote and Sarah Satchel build on 5.11 Tactical’s established reputation for developing reliable, multifunctional storage and concealed carry options for a wide range of operational and recreational settings. They also extend the company’s growing line of tactical apparel and gear designed by and specifically for women, sporting a contemporary, trendy exterior.

“We have been focused on providing products that are designed specifically for our female customer,” said 5.11 Tactical CEO, Tom Davin. “The Lucy Tote and Sarah Satchel are an extension of this commitment to outfitting women everywhere with the highest quality tactical gear and apparel. Both of our new handbags serve as fully functioning, stylish options for women that don’t require them to compromise performance or durability.”

Beneath a chic, yet inconspicuous, exterior—which mimics the silhouette of a classic, feminine handbag—both the satchel and the tote hide a wealth of tactical features:

- **Lucy Tote**—featuring a strategically positioned TacTec System™ compatible pistol compartment with YKK® zippered pockets, the Lucy Tote is a full-sized covert handbag intended for accelerated sidearm access. Designed for off-duty officers and women who conceal carry, the stylish, yet functional Lucy Tote also includes an integrated concealed pocket to hold a badge, wallet or passport and a number of accessory pockets. The spacious main compartment offers ample room for day-to-day needs, and an interior organizational panel that features a built-in flex cuff slot. With a durable nylon twill exterior and water resistant construction, items remain dry and functional. The Lucy Tote is available for \$109.99 MSRP in Iron Grey and Military Brown.
- **Sarah Satchel**—furnished with an abundance of hidden tactical features, the Sarah Satchel also incorporates a TacTec System compatible pistol compartment with magnetic closures, enabling easy and efficient access to a sidearm. Large interior organizational pockets allow plenty of space for both day-to-day accessories and tactical gear, while metal hardware and authentic YKK self-healing zippers ensure quick and reliable action. Bartack reinforcements, nylon twill exterior and water resistant construction provide optimal durability. The Sarah Satchel is available for \$109.99 MSRP in Iron Grey and Military Brown.

For more information on the 5.11 Tactical Lucy Tote and Sarah Satchel, stop by the company's booth (#2658) at the NRA 2015 Annual Meetings & Exhibits or visit [www.511Tactical.com](http://www.511Tactical.com).

Media interested in learning more about 5.11 Tactical should contact [5.11@formulapr.com](mailto:5.11@formulapr.com). To find a store where products can be purchased, reference the 5.11 Tactical [store locator](#).

**About 5.11 Tactical**

With offices globally, 5.11 Tactical collaborates directly with end users/operators to create purpose-built apparel and gear designed specifically to enhance the safety, accuracy, speed and performance of first responders worldwide. 5.11 Tactical products exceed rigorous and exacting standards, which have allowed the brand to establish a reputation for innovation and authenticity, and cement itself as the premier choice for Purpose-Driven professionals and enthusiasts worldwide. Learn more about 5.11's best-selling tactical gear and accessories at [www.511tactical.com](http://www.511tactical.com). Connect with 5.11 Tactical on [Facebook](#), #511tactical, Twitter [@511Tactical](#) and on Instagram [@511Tactical](#).

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