

**Media Contact:**

Meghan Brown  
(619) 234-0345  
[5.11@formulapr.com](mailto:5.11@formulapr.com)



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**5.11 TACTICAL® INTRODUCES STORM GREY COLLECTION FOR  
ACCESSORIES, BAGS, FOOTWEAR AND APPAREL**

*Storm Grey Collection Offers Comprehensive Solution for Urban or Naval Environments*

**Modesto, Calif. Jan. 7, 2014**—In advance of the 2014 NSSF SHOT Show® 5.11 Tactical®, the industry leader in tactical innovation, today unveiled the new Storm Grey color collection, which includes styles from 5.11 Tactical’s best-selling bags, footwear, accessories and apparel. Developed as a result of research that proved the colors offer superior performance in a range of urban and naval environments, whether moving into inner city environments or boarding a hostile vessel on the high seas, the Storm Grey collection will provide a new level of capability.

The Storm Grey color provides a greater degree of cover and comfort, making it easier to blend in with your background and remain undetected longer. Available for purchase both online and in-store, the collection upholds 5.11 Tactical’s commitment to developing innovative products rooted in both quality and durability that enhance the safety, speed and performance of law enforcement and military special operations professionals worldwide.

“Color should be seen as a tactical tool that’s just as vital as any training or performance equipment,” said Francisco Morales, president at 5.11 Tactical. “There is certain gear critical to any mission that you’d never leave home without, and with a vast selection of essentials in the Storm Grey collection, every special operations professional can find their fit in the sleek, yet purpose-built color scheme.”

Built to exacting and professional standards, the 18 products that comprise the Storm Grey collection span a number of categories from 5.11 Tactical’s portfolio—including premium quality gear packs from the RUSH line, the functional and versatile MOAB 10™ and MOAB 6™ packs, protective chest TacTec™ products, VTAC® Magazine Pouches including the single and double AR bungee covers and the pistol bungee cover, VTAC Utility Pouches including the 6.6 pouch and the large drop pouch, Rapid Assault Shirt, RECON™ Boots and apparel from the TacLite® line, among others. Later this year, the Plate Carrier and XPRT 2.0 Boot will also be available in Storm Grey.

Media interested in learning more about the Storm Grey collection should contact [5.11@formulapr.com](mailto:5.11@formulapr.com) or stop by the company’s booth (Level 2, #13162) at the 2014 SHOT Show later this month. For additional details on the company’s presence at SHOT Show, visit [www.511tactical.com/shotshow2014](http://www.511tactical.com/shotshow2014). To find a store where items from the new 5.11 Tactical Storm Grey collection can be purchased use the 5.11 Tactical [store locator](#).

**About 5.11 Tactical**

Based in Irvine and Modesto CA, 5.11 Tactical collaborates directly with end users/operators to create purpose-built apparel and gear designed specifically to enhance the safety, accuracy, speed and performance of Military, Public Service professionals and enthusiasts worldwide.

5.11 Tactical products exceed rigorous and exacting standards which have allowed the brand to establish a reputation for innovation and authenticity. The 5.11 Tactical brand has established itself as the premier choice of Duty-Driven Professionals. Learn more about 5.11's best-selling tactical clothing, uniforms, station-wear, outerwear, footwear and accessories at [www.511tactical.com](http://www.511tactical.com). Connect with 5.11 Tactical on Facebook at [www.facebook.com/511Tactical](https://www.facebook.com/511Tactical), Twitter ([@511Tactical](https://twitter.com/@511Tactical)) and on Instagram ([@511tactical](https://www.instagram.com/@511tactical)).

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