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**TACTICAL GEAR INNOVATOR, 5.11[®], FORMS POWERFUL BRAND PARTNERSHIP WITH GAMING GIANT,
UBISOFT[®].**

Select Products from 5.11's Line of Authentic, Purpose-Built Apparel and Gear to be Incorporated into the Much Anticipated Release of Tom Clancy's Ghost Recon[®] Wildlands.

MODESTO, CALIF. July 5th, 2016 — 5.11 Tactical[®], the world's leading innovator of purpose-built tactical gear for Military, Law Enforcement Operators and tactical consumers—has announced a key brand partnership with Ubisoft[®] for its new game *Tom Clancy's Ghost Recon[®] Wildlands*.

The brand partnership breaks new ground in connecting the worlds of gaming and real-life tactical, as 5.11 gears up the Special Ops teams in Tom Clancy's Ghost Recon Wildlands, just as it does every day for active-duty operators. Products slated to be featured in the game are load-bearing equipment such as the 5.11 TacTec Plate Carrier, RUSH backpacks and Apex™ tactical pants designed to carry everything you need to master your mission.

"We're excited to introduce Ubisoft's Ghost Recon audience to our products," said Willem Driessen, Vice President of Marketing at 5.11. "5.11's mantra is 'Always Be Ready,' and our purpose-built gear is designed to support operators in the most demanding missions in real life *and now also* in tactical game scenarios."

Tom Clancy's Ghost Recon Wildlands is an open world military shooter game where gamers can play seamless, cooperative play with up to three friends. As an elite US Special Forces team, players will travel deep into enemy territory in Bolivia to crush the dreaded Santa Blanca cartel. Armed with tactical prowess, a wide variety of vehicles and state-of-the-art weapons technology, gamers have total freedom to choose how they accomplish their missions, then watch as the world reacts to their actions. Tom Clancy's Ghost Recon Wildlands will be available on Xbox One, PlayStation[®]4 computer entertainment system and Windows PC on March 7, 2017.

"5.11 Tactical's reputation for authenticity and innovation is lock-step with the pillars of Tom Clancy's Ghost Recon franchise," said Adam Novickas, vice president of marketing and brand management, Ubisoft. "We look forward to incorporating 5.11 Tactical gear in Tom Clancy's Ghost Recon Wildlands to help reinforce our commitment to creating an amazing open world military shooter experience for fans."

By introducing this unprecedented level of authenticity to such a popular game, 5.11 stands to reach a new group of tactical enthusiasts. "The audience for tactical apparel, gear and accessories has grown beyond Military and Law Enforcement operators." Driessen said. "Tactical is a lifestyle that millions of consumers are already living and millions more are adopting. 5.11 makes the apparel and equipment they can count on to help them gear up safely and securely – to always be ready."

About 5.11 Tactical

With offices around the globe, 5.11 works directly with end users to create purpose-built apparel and gear designed specifically to enhance the safety, accuracy, speed and performance of tactical professionals and enthusiasts worldwide. 5.11 products exceed rigorous standards, which have allowed the brand to establish a reputation for innovation and authenticity, and become the premier choice for those who must always be ready.

For more information on 5.11's best-selling tactical gear and accessories, visit www.511tactical.com. Connect with 5.11 Tactical on [Facebook](#), Twitter [@511Tactical](#) and Instagram [@511Tactical](#). #511tactical #AlwaysBeReady

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